PRODUCT DESIGN / UX / UI / FED / BRANDING

Product Designer with expertise in UX, UI, front-end development, and brand identity. I craft visually engaging, user-focused digital experiences that align with business goals.

Currently I design digital experiences at Falcorp that simplify complex financial ecosystems. By translating customer needs into intuitive platforms, from investment dashboards and portals to mobile apps and advisor tools. I help banks, insurers, and asset managers deliver meaningful value through digital platforms.

2025 - CURRENT / FALCORP

Product, UX, UI Designer for Web based Fintech products

2019 - 2021 / ZAPPGROUP

UX, UI & Front End Designer for app interfaces

2010 - 2016 / CONTRACT

Front End Development, Website & Graphic Design

2003 - 2007 / INTOWEB

Website Designer & Macromedia Trainer

EDUCATION

2025/IXDF

Personas and User Research, Practical Guide to Usability, Design Thinking, Design for a Better World, Visual Design, Al for Designers, Design for the 21st Century

2003 / HATFIELD BC

Computer Programming

1999 / PARKTOWN COLLEGE

2021 - 2025 / NUTUN

UX, UI & Front End Designer for Web based apps & Websites

2016 - 2019 / CHROME SA

Multimedia Designer, CX & Front End Development

2007 - 2010 / KTG

Front End Development & Website Designer

2003 / OCTOBER SOLUTIONS

Graphic & Website Designer

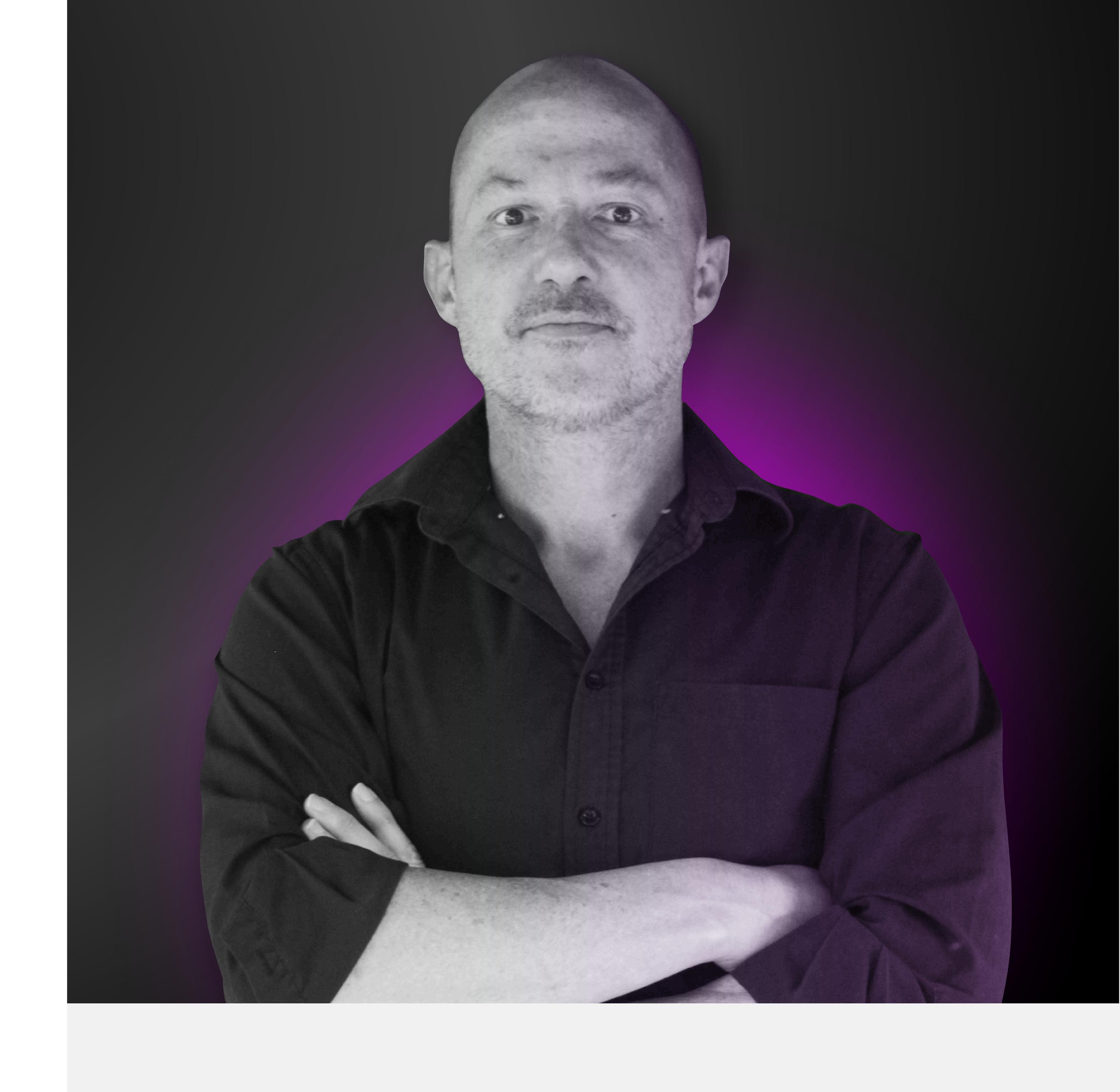
2019 - 2024 / UDEMY

Sketch App Designer, UX Theory & Fundamentals, Figma Essentials, Digital Product Design, CSS, JS & HTML Animation

2001/GAMMA TRAINING

HTML, Javascript & Multimedia Design

1997 - 1998 / WITS TECH



JACQUES GOUWS / CV 25

LocationPretoria East, SAReligionChristianFamilyWife and sonDate of Birth1978 04 28Contact No+27 (0) 72 506 5295jacques.gouws@creativestorm.co.za

SKILLSET

FRONT END DEVELOPMENT

HTML5 & CSS3	90%
Bootstrap	92%
jQuery	65%
JavaScript	55%
Wordpress	85%

PRODUCT & DIGITAL DESIGN

UX Design	90%
UI Design	96%
Brand Strategy	89%
Graphic Design	87%

TOOLS